1ST LT. DEREK HINES SOLDIERS ASSISTANCE FUND

GOLD STAR

TAILGATE

1ST LT. DEREK HINES SOLDIERS ASSISTANCE FUND

FRIDAY, DECEMBER 8, 2023

PKL BOSTON | 6-9PM

(64 C STREET | SOUTH BOSTON, MA | 02127)

SPONSORSHIP OPPORTUNITIES

Join us for an unforgettable evening of camaraderie, celebration, and support at the Gold Star Tailgate, hosted on December 8th, from 6:00 PM to 9:00 PM at PKL Boston. Enjoy an indoor tailgate with food, drinks, live music, yard games, and more, all in preparation for the Army-Navy football game at Gillette Stadium. This event aims to rally together around our favorite game of the season while raising funds for the 1st Lt. Derek Hines Soldiers Assistance Fund.

PRESENTING SPONSOR $25,000

- Exclusive event naming rights, Gold Star Tailgate Presented By: (Your Company)
- Thirty (30) tickets to the event
- Company name incorporated in specialty drink featured throughout the event (if applicable)
- Dedicated social media post announcing your company as our Presenting Sponsor
- Sponsor name or logo included in every social media post promoting the event
- Recognition as a Presenting Sponsor during event speaking program
- Company name/logo on all pre-event collateral
- Company name/logo in all event email blasts
- Company name/logo included on all event signage
- Company acknowledged as Presenting Sponsor in official event press release
- Opportunity to create a cobranded coozie to be handed out to all event attendees
- Access to the End Zone Lounge
- Opportunity to set up a vendor booth at the event
- Open bar throughout the duration of the event for attendees

TOUCHDOWN SPONSOR $20,000

- Twenty Five (25) tickets to the event
- Company name incorporated in specialty drink featured throughout the event (if applicable)
- Dedicated social media post announcing your company as a sponsor
- Sponsor name or logo included in every social media post promoting the event
- Recognition during event speaking program
- Company name/logo on all pre-event collateral
- Company name/logo in all event email blasts
- Company name/logo included on all event signage
- Company acknowledged in official event press release
- Access to the End Zone Lounge
- Opportunity to set up a vendor booth at the event
- Open bar throughout the duration of the event for attendees

FIRST DOWN SPONSOR — $15,000

- Twenty (20) tickets to the event
- Company name incorporated in specialty drink featured throughout the event (if applicable)
- Company name/logo on all event signage
- Dedicated social media posts promoting your company
- Recognition during event speaking program
- Company name/logo on select pre-event marketing collateral
- Company name/logo in all event email blasts
- Company recognized in official event press release
- Opportunity to set up a vendor booth at the event
- Open bar throughout the duration of the event

FIELD GOAL SPONSOR — $10,000

- Fifteen (15) tickets to the event
- Company name/logo included on select event signage
- Company name/logo included in select social media posts
- Company name/logo recognized during event speaking program
- Company name/logo included in select email blasts
- Company recognized in official event press release
- Opportunity to set up a vendor booth at the event
- Open bar throughout the duration of the evening

ENDZONE SPONSOR — $5,000

- Ten (10) tickets to the event
- Company name/logo included in select social media posts
- Company name/logo included in select email blasts
- Company name/logo included on screens throughout the evening
- Company recognized in official event press release
- Opportunity to set up a vendor booth at the event
- Open bar throughout the duration of the evening

SAFETY SPONSOR — $2,500

- Five (5) tickets to the event
- Company name/logo included in select social media posts
- Company name/logo included in select email blasts
- Company name/logo included on screens throughout the evening
- Opportunity to set up a vendor booth at the event
- Open bar throughout the duration of the evening

TACKLE SPONSOR $1,000

- Two (2) tickets to the event
- Company name/logo included in select email blasts
- Company name/logo included on screens throughout the evening
- Open bar throughout the duration of the evening

PIGSKIN SPONSOR $500

- Two (2) tickets to the event
- Company name/logo included on screens throughout the evening

FOR MORE INFORMATION ON SPONSORSHIPS, PLEASE CONTACT:

MEAGAN WOOD
meagan@fmpproductions.com
603.651.6850

TREVOR HINES
trevor.robert.hines@gmail.com
978.270.3060

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WWW.DEREKHINESFUND.ORG