



CASHMAN PARK - NEWBURYPORT, MA
SATURDAY, JUNE 15TH, 2024

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$20,000

- Event naming rights (13th Annual Flag Day 5K Presented by)
- Inclusion on all marketing materials
(*Invitations, Sponsorship Package, Email Blasts, Posters, Flyers*)
- Company recognized as Presenting Sponsor on all official press releases
(*8 press releases over a 6-month period / Press release announcing partnership*)
- Company recognized as Presenting Sponsor on registration webpage
- Company recognized as Presenting Sponsor on Derek Hines Fund webpage
(*20,000 unique visitors / 32,000 hits*)
- Company mentioned and linked on Facebook and Instagram
(*Over 4,200 Likes and Followers*)
- Company recognized as Presenting Sponsor on event T-Shirt
- Company recognized as Presenting Sponsor on volunteer T-Shirt
- Company recognized as Presenting Sponsor during all speaking programs
- Company recognized as Presenting Sponsor on all event banners
- Company logo on 5 course signs
- Corporate booth in Exhibition Area
- 30 Runner Registration Spots
- Marketing Materials in handed-out gift bags

GOLD STAR SPONSOR

\$10,000

- Inclusion on all marketing materials
(*Invitations, Sponsorship Package, Email Blasts, Posters, Flyers*)
- Company mentioned on all official press releases
(*6 press releases over a 6-month period / Press release announcing partnership*)
- Company logo on registration webpage
- Company logo/link on Derek Hines Fund webpage (*20,000 unique visitors / 32,000 hits*)
- Company mentioned and linked on Facebook and Instagram
(*Over 4,200 Likes and Followers*)
- *Company logo on volunteer T-Shirt*
- Company mentioned during all speaking programs
- Company logo on 5 course signs
- Corporate booth in Exhibition Area
- Company logo on Start/Finish line banner
- 25 Runner Registration Spots
- Marketing Materials in handed-out gift bags

SILVER STAR SPONSOR

\$5,000

- Inclusion on all marketing materials (Invitations, Sponsorship Package, Email Blasts, Posters, Flyers)
- Company mentioned in select official press releases (3 press releases over a 6-month period / Press release announcing partnership)
- Company logo on registration webpage
- Company logo/link on Derek Hines Fund webpage (20,000 unique visitors / 32,000 hits)
- Company mentioned and linked on Facebook and Instagram (Over 4,200 Likes and Followers)
- Company mentioned during all speaking programs
- Company logo on volunteer T-Shirt
- Company logo on 3 course signs
- Corporate booth in Exhibition Area
- Company logo on Start/Finish Line banner
- 20 Runner Registration Spots
- Marketing Materials in handed-out gift bags

BRONZE STAR SPONSOR

\$2,500

- Company mentioned in one official press release
- Company logo on registration webpage
- Company logo/link on Derek Hines Fund webpage (20,000 unique visitors / 32,000 hits)
- Company mentioned and linked on Facebook and Instagram (Over 4,200 Likes and Followers)
- Company mentioned during all speaking programs
- Company logo on 2 course signs
- Company logo on volunteer T-Shirt
- Corporate booth in Exhibition Area
- Company included on the Start/Finish line banner
- 10 Runner Registration Spots

WATER STOP SPONSOR

\$1,500

- Company logo displayed prominently at a water stop
- Company materials and products handed out
- Company representatives handing out water
- Company logo on volunteer T-Shirt
- Company logo/link on Derek Hines Fund webpage (20,000 unique visitors / 32,000 hits)
- Company mentioned and linked on Facebook and Instagram (Over 4,200 Likes and Followers)
- Corporate booth in Exhibition Area

START/FINISH LINE SPONSOR

\$1,000

- Company logo on custom Start/Finish line signage
- Company logo/link on Derek Hines Fund webpage (20,000 unique visitors / 32,000 hits)
- Company mentioned and linked on Facebook and Instagram (Over 4,200 Likes and Followers)

EXHIBITION BOOTH SPONSOR

\$500

- Corporate booth in Exhibition Area
- Company materials handed out at post-race reception
- Company logo/link on Derek Hines Fund webpage (20,000 unique visitors / 32,000 hits)
- Company logo on event banner

COURSE SIGN

\$250

- Company logo on one course sign

FOR MORE EVENT OR SPONSORSHIP
INFORMATION, PLEASE CONTACT:

MEAGAN WOOD

meagan@fmpproductions.com

603-651-6850

ADAM BENOIT

adam@fmpproductions.com

978-930-9734

